

AWARDED

**EXCELLENT
SWISS
DESIGN**

**Design Prize Switzerland
Edition 2013/14
Showcase at Dwell on Design
Los Angeles, CA
June 20 – 22, 2014**

Design Preis Schweiz
Prix Design Suisse
Design Prize Switzerland

**design
preis
SCHWEIZ**

Design Prize Switzerland Edition 2013/14 Showcase at Dwell on Design June 20 – 22, 2014 LA Convention Center, Booth 601

The biennial Design Prize Switzerland competition underlines the uniqueness of Swiss design, and prizes are awarded for outstanding work in a number of areas. For its return to Dwell on Design, a bespoke, multi-disciplinary selection of Edition 2013/14 features some of the very best Swiss design in the fields of furniture, product design, interior, textile, fashion and communications – some of the novel solutions in the collection have their first appearance in the North American market. Full info here:
www.dwellondesign.com/schedule

Meet the Designers at
the Design Prize Switzerland Booth 601!

Full information and description of Design Prize Switzerland and select projects: www.designpreis.ch
Like us on Facebook:
www.facebook.com/Design.Preis.Schweiz

Program

Friday, June 20, 5:00 pm – 7:00 pm,
Design Prize Switzerland Booth 601:
Opening Reception

Several winning and nominated designers will also be featured in the following conference programs:

Friday, June 20,
12:30 pm – 1:00 pm, Kohler Stage:

Panel Discussion: That's Swiss Design

Exploring Swiss Design Identity. Is there such a thing as a national identity in design and, if so, why does it matter and how is it expressed in sustainable offerings?

- Michel Hueter, Curator, Design Prize Switzerland
- Beat Karrer, Designer and Founder, Fluid Solids®
- Lukas Scherrer, Nominator Design Prize Switzerland, Shibuleru & Mimijumi
- Sophie Lamparter, Head of Public Programs, swissnex San Francisco

Saturday, June 21,
2:00 pm – 2:30 pm, Stage C:

Designers on Stage: Environmental Innovation

Good design must improve our lives. Beyond that, by the mere fact that it steers or has influence on the value creation chain, design also has an increasing responsibility to reply to urgent matters of social, economic and environmental concern.

- Michel Charlot, Furniture & Product Designer
- Beat Karrer, Designer and Founder, Fluid Solids®
- Rolf Senti, Co-developer and Owner, Swiss Eco Tap®

Sunday, June 22,
1:00 pm – 1:30 pm, Stage C:

Designers on Stage: Technological Innovation

Innovation has manifold facets ranging from redesign to materials to manufacturing. Does innovation materialize in a development process and pair with design, or is the design process the source of innovation?

- Ahrens Ranae, MD Création Baumann
- Beat Karrer, Fluids Solids
- Lukas Scherrer, Nominator Design Prize Switzerland, Shibuleru & Mimijumi

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