

**Press release**

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## **DESIGN PRIZE SWITZERLAND – Edition 2013/14 Announcement of the NOMINATIONS**

Langenthal, 8 September 2013 – **The nominations for Design Prize Switzerland 2013/14 have been decided: out of some 300 projects submitted, the nominating teams have now recommended 37 to the jury as candidates for this year's prize awards. Their choice reflects contemporary developments in design: projects connected with sustainability are represented, as are products of the investment goods industry.**

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In comparison with 2011, nominators and jurors have found a clear improvement in the quality of the works submitted, and have expressed their pleasure at the fact that there has been an equally significant increase in the variety. Nominations have not been restricted to product innovations - revolutionary techniques and developments in material technology also testify to the powerfully innovative imagination which sets the tone of Edition 2013/14 of Design Prize Switzerland. For example, the nominated entries include a production technique in which a new biologically degradable material features. This rise in quality and variety of the content also explains why as many as 37 projects - a greater than average number - have been recommended as potential prize candidates.

It is also worthy of note that French-speaking Switzerland has contributed more projects to the competition than in past years. This may be a reflection, on the one hand, of the increasing prestige of Design Prize Switzerland. On the other, it also means that the event offers a clearer and more holistic view of the design creativity of the nation as a whole. The products and projects submitted are distributed between the different professional fields as follows: Communication 5, Fashion 5, Furniture 6, Interdisciplinary Projects 3, Interior 4, Product 8 and Textiles 6.

The 12th award ceremony of the competition, which is held every two years, will take place in Langenthal on Friday, 1 November 2013. This will also mark the inauguration of an expansion of the programme - for the first time, the exhibition of the nominated and prizewinning works, which opens on 2 November, will be supplemented by workshops and a symposium. It is hoped that the expanded supporting programme will help establish the significance of Design Prize Switzerland as a promotion platform and stimulate discussion about outstanding Swiss design.

*Characters including spaces: 2394*

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**Visuals:**

Visual materials relating to the individual nominations and more are available for download: [www.designpreis.ch](http://www.designpreis.ch), section media

# DESIGN PRIZE SWITZERLAND – Edition 2013/14

## General information

### About Design Prize Switzerland

Design Prize Switzerland is being held in 2013 for the twelfth time. The competition is designed to boost the importance of Swiss design, so prizes are awarded for outstanding performance in seven professional fields. The competition does not see itself as being just a prize contest - at the same time it is an institution which aims, through the award of prizes, to establish Swiss design more firmly in the economy.

In a two-phase procedure, the projects submitted are nominated by acknowledged specialists for consideration by the jury. The jury, composed of international experts, then awards prizes to the best of the nominated works. Entries for the competition come from Swiss designers, companies and institutions based in Switzerland or abroad, as well as designers from other countries who are working in Switzerland. Products that have been made in Switzerland are also eligible for entry. As a result, Design Prize Switzerland achieves a broad spectrum of competition entrants and a wide relevance. Diploma projects are represented, as are commercial brands, manufacturers and institutions.

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The high prestige of Design Prize Switzerland in the Swiss design scene is based on its being focused on the market economy, and on the fact that it undergone ongoing development ever since the first edition in 1991. Its increase in significance is also partly attributable to the international travelling exhibition, which drew a lot of attention to the prizewinning entries in 2009 and 2011. The travelling exhibition is designed to open up growth potential in markets abroad. So in the 2013/14 edition, the travelling exhibition will again be showing the prizewinning entries on an international stage. The exhibition will be on view initially at the Design Prize Switzerland showroom; it will continue from 2 November 2013 until 26 January 2014 in Langenthal (Mühleweg 14).

### The prize categories

Out of seven professional fields, **prizes** are awarded in three main categories: Market, Newcomer and Research. In close cooperation with partners in industry, three specific **awards** are also made: the RADO Product Design Award, the PFISTER Interior Design Award and the two Swiss Textile Design Awards by SWISS TEXTILES & ZUMSTEG FOUNDATION: A (for innovative solutions involving textiles) and B (for innovative projects in the textiles field). The awards are given by the independent jury, based on special qualifying criteria through which the competition's industrial partners are hoping to provide new impetus.

Each edition of Design Prize Switzerland also involves the jury's award of the Merit Prize. This pays tribute to the ongoing design contribution of prominent design personalities, prestigious studios or highly regarded companies and institutions which have exercised a clear influence on the history and present status of Swiss design. This prize is a nomination in the literal sense - it is not possible to apply for it.

The main prize money in the three categories Market, Newcomer and Research comes to a total of CHF 75,000. The awards are endowed as follows: RADO Product Design Award CHF 25,000, PFISTER Interior Design Award CHF 25,000 and CHF 50,000 for each of the two Swiss Textile Design Awards by SWISS TEXTILES & ZUMSTEG FOUNDATION.

## Jury

The jury of Design Prize Switzerland 2013/14 is made up as follows:

- Liesbeth in't Hout, Co-Director Sandberg Institute, Amsterdam
- Ascan Mergenthaler, Senior Partner Herzog & de Meuron, Basel
- Jasper Morrison, Jasper Morrison Ltd, Paris and London
- Lars Müller, Lars Müller Publishers, Baden
- Robb Young, Contributing writer, International Herald Tribune, London

## Programme of the award ceremony on 1 November 2013

- |         |  |
|---------|--|
| 5.00 pm | Private view, Design Prize Switzerland, Langenthal: open to the public, free entry   |
| 7.00 pm | Award ceremony in the Markthalle Langenthal: open to the public, free entry  |
| 8.30 pm | Dinner in the Markthalle Langenthal Dinner tickets: CHF 80 per person. Places for dinner are limited - please book by e-mail to <a href="mailto:designpreis@designnet.ch">designpreis@designnet.ch</a> |

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## Exhibition, 2 November 2013 to 26 January 2014

All nominated and prizewinning projects of Design Prize Switzerland Edition 2013/14 will be shown.

Exhibition venue:  
Design Prize Switzerland  
Mühleweg 14  
4900 Langenthal  
SWITZERLAND

Opening hours: Friday to Sunday, 3.00 to 7.00 pm  
Guided tours every Saturday at 3.00 pm, groups and company events on request

Admission: CHF 8, concessions CHF 5  
Information about the side events will be found at [www.designpreis.ch](http://www.designpreis.ch).

## Publications

The exhibition is accompanied by a publication. Copies are free of charge. From 1 November 2013 they are obtainable on site, or can be ordered by e-mail to [designpreis@designnet.ch](mailto:designpreis@designnet.ch).

# DESIGN PRIZE SWITZERLAND – Edition 2013/14

## List of the nominated entries

### COMMUNICATION

#### **1946, 1947, 1948. The missing years of the most beautiful Swiss books**

Corina Neuenschwander and Roland Früh  
[www.missingbooks.ch](http://www.missingbooks.ch)

#### **Architekturbücher [Architecture books]**

Ludovic Balland Typography Cabinet  
[www.ludovic-balland.ch](http://www.ludovic-balland.ch)

#### **Design-Programm Rapperswil-Jona [Rapperswil-Jona design programme]**

Coande. Communication and Design  
[www.coande.com](http://www.coande.com)  
[www.rapperswil-jona.ch](http://www.rapperswil-jona.ch)

#### **Reportagen,**

#### **Weltgeschehen im Kleinformat [Reports - world events in a nutshell]**

Moiré Grafik GmbH  
[www.reportagen.com](http://www.reportagen.com)

#### **Theaterplakate [Theatre posters]**

Erich Brechbühl  
[www.mixer.ch](http://www.mixer.ch)

### FASHION

#### **'BIRTH' AW 13**

Sandro Marzo  
[www.sandromarzo.com](http://www.sandromarzo.com)

#### **Happy Tears AW 13**

Julian Zigerli  
[www.julianzigerli.com](http://www.julianzigerli.com)

#### **huber egloff Spring / Summer 2014**

Andreas Huber & Raul Egloff Alcaide  
[www.huberegloff.com](http://www.huberegloff.com)

#### **Lodonite - Masterarbeit [Lodonite - MA project]**

Stéphanie Baechler  
[www.stephaniebaechler.com](http://www.stephaniebaechler.com)

#### **'Sophie' AW 14**

Nadine Burkhardt  
Institute for Fashion Design Basel, HGK-FHNW [College of Art and Design, Northwest Switzerland Technical College]  
[hello@nadineburkhardt.com](mailto:hello@nadineburkhardt.com)  
[www.doingfashion.ch](http://www.doingfashion.ch)

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## FURNITURE

### **A C E - Furniture Company**

[www.A-C-E.ch](http://www.A-C-E.ch)

### **Ein Wandel von Werten [A change of values]**

INCHfurniture

Thomas Wüthrich & Yves Raschle

[www.inchfurniture.ch](http://www.inchfurniture.ch)

### **ETAGE Regal [ETAGE shelf]**

Design Moritz Schmid

Röthlisberger Kollektion

[www.moritzschmid.com](http://www.moritzschmid.com), [www.roethlisberger.ch](http://www.roethlisberger.ch)

### **CRESTA CHAIR**

DADADUM sarl

Jörg Boner productdesign

[www.dadadum.com](http://www.dadadum.com), [www.joergboner.ch](http://www.joergboner.ch)

### **saw betonmöbel [saw concrete furniture]**

Andreas Bechtiger

[www.saw.ch](http://www.saw.ch), [www.bechtiger.ch](http://www.bechtiger.ch)

### **TER**

Christian Ferrara / ECAL

[www.christianferrara.ch](http://www.christianferrara.ch)

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## INTERDISCIPLINARY PROJECTS

### **Die Skizze [The sketch]**

Judith Dobler

Studio Design MA, Hochschule für Gestaltung

und Kunst Basel [Basel College of Art and Design] / FHNW [Northwest Switzerland

Technical College]

[www.judithdobler.de](http://www.judithdobler.de)

### **Dolorografie. Ein visuelles Kommunikationsinstrument zur Beschreibung von Schmerz.**

**[Dolorography - a visual communication instrument for the description of pain]**

Sabine Affolter

In cooperation with

Katja Rüfenacht, Inselspital Bern [Berne Island Hospital], Hochschule der Künste Bern

[Berne Art College]

[www.dolorographie.ch](http://www.dolorographie.ch)

### **Mobilität Zürich 2025 [Mobility Zurich 2025]**

Zürcher Hochschule der Künste [Zurich Art College]

Master of Arts in Design

In cooperation with Audi AG Ingolstadt and AMAG Schweiz

Part of the AUDI Urban Future Initiative

[master.design.zhdk.ch](http://master.design.zhdk.ch)

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## INTERIOR

### **Camper Shop ZRH (Zürich)**

Alfredo Häberli Design Development  
www.alfredo-haeberli.com

### **Flex Ply Pavilion**

Berner Fachhochschule [Berne Technical College]  
Architecture, timber and construction  
www.ahb.bfh.ch

### **MJHL Montreux Jazz Heritage Lab**

ALICE epfl/enac/ia/alice  
Dieter Dietz, Olivier Ottevaere, Charlotte Erckrath,  
Lukas Lenherr, Tibo Smith  
alice.epfl.ch

### **St Prex Luna**

ALICE epfl/enac/ia/alice  
Dieter Dietz, Sibylle Kössler, Sara Formery, Rudi Nieveen  
alice.epfl.ch

## PRODUCT

### **ALPA 12 FPS**

ALPA Capaul & Weber AG  
www.alpa.ch

### **Bioburn**

Christian Lehmann Design  
www.bioburn.ch  
www.christianlehmann.ch

### **FluidSolids**

FluidSolids AG  
Beat Karrer  
In cooperation with  
Gabriela Chicherio  
www.fluidsolids.com

### **On**

#### **Thilo Alex Brunner for On**

www.thiloalexbrunner.ch  
www.on-running.com

### **PUR 11 Küche [PUR 11 kitchen]**

AFG Küchen AG Forster Küchen  
Rebecca D'Amato  
www.forster-kuechen.ch

### **QWSTION**

Fabrice Aeberhard and Christian Paul Kaegi, Aekae  
www.qwstion.com, www.aekae.com

**Swiss Eco Tap® the acqua saver**

Bagno Sasso Mobili, Rolf Senti  
[www.swissecotap.com](http://www.swissecotap.com)

**U-TURN**

Design Michel Charlot  
Belux AG  
[www.michelcharlot.com](http://www.michelcharlot.com)  
[www.belux.com](http://www.belux.com)

**TEXTILES**

**E-Broidery Lichttextilien [E-broidery light textiles]**

Hochschule Luzern HSLU, Design & Kunst [Lucerne College of Art and Design]  
Isabel Rosa Müggler, Professor Andrea Weber Marin, Janine Häberle, Tina Tomovic,  
Stijn Ossevoort, Salome Egger  
[www.hslu.ch/design-kunst](http://www.hslu.ch/design-kunst)

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**elements go wild**

Caviezel.cc  
Claudia Caviezel  
[www.caviezel.cc](http://www.caviezel.cc)

**'Ich erzähle von der Masche' ['I tell of the stitch'], BA diploma**

Anna-Kristina Ninck, Hochschule Luzern HSLU, Design & Kunst [Lucerne College of Art and Design], Textile Design  
[www.annaninck.ch](http://www.annaninck.ch) / [www.hslu.ch/design-kunst](http://www.hslu.ch/design-kunst)

**Interior Stickerei [Interior embroidery]**

Hochschule Luzern HSLU, Design & Kunst [Lucerne College of Art and Design]  
Isabel Rosa Müggler, Professor Andrea Weber Marin, Janine Häberle,  
Professor Tina Moor, Luzia Kälin, Franziska Born, Karin Müller La Belle  
[www.hslu.ch/design-kunst](http://www.hslu.ch/design-kunst)

**Slow Light, Jakob Schlaepfer**

Martin Leuthold & Team  
[www.jakob-schlaepfer.ch](http://www.jakob-schlaepfer.ch)

**'Von der Socke zum Kleid – Die Anwendung der Stricktechnik der verkürzten Reihen auf Damenoberbekleidung' ['From the sock to the garment - the application of short row knitting technique to women's clothing'] - Master thesis**

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[www.irinaheemann.com](http://www.irinaheemann.com)